

COLDZERA

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COUNTER-STRIKE PRO PLAYER

MEDIA KIT 2026

WHO IS COLDZERA

MARCELO DAVID

Coldzera is one of the greatest players in the history of global Counter-Strike. A professional CS2 athlete and a worldwide reference for performance, consistency, and competitive mindset.







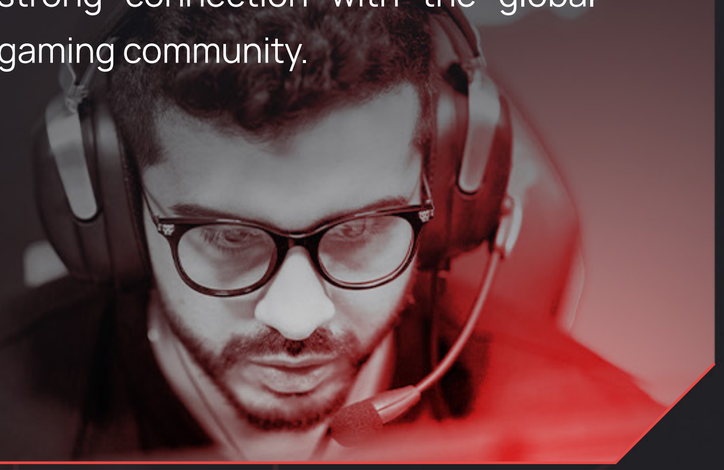
COMPETITIVE JOURNEY

He built his career at the elite level of international Counter-Strike, competing in the world's major tournaments and playing for top-tier organizations, consistently maintaining a presence among the best players in the scene.

COLD ZERA

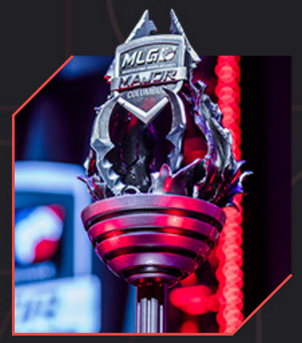
PROFESSIONAL PROFILE

A high-performance athlete, coldzera represents professionalism, credibility, and sporting excellence. His positioning in esports combines competitive legacy, technical authority, and a strong connection with the global gaming community.

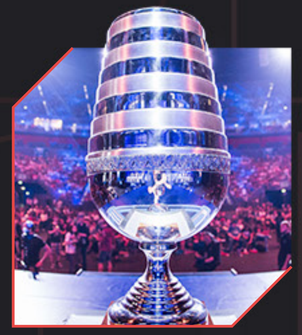


ACHIEVEMENTS AND RECOGNITION

2X MAJOR CHAMPION



MLG
Columbus
2016



ESL
One Cologne
2016



2X WORLD'S BEST PLAYER (HLTV)

6X APPEARANCES IN HLTV'S TOP 20

consistently ranking among the best players in the world

MULTIPLE INDIVIDUAL AWARDS AND INTERNATIONAL TITLES

A HISTORIC LEGACY IN COUNTER-STRIKE

THE ONLY BRAZILIAN PLAYER WITH AN OFFICIAL GRAFFITI IN A CS MAP

Graffiti immortalized on the Mirage map, honoring a historic play



PROTAGONIST OF SOME OF THE MOST ICONIC PLAYS IN THE GAME'S HISTORY

One of the few players in history to win the **World's Best Player award for two consecutive years**

A technical and historical reference spanning different eras of Counter-Strike



OFFICIAL PLATFORMS

730K
FOLLOWERS

660K
FOLLOWERS

NEW ACCOUNT

455K
FOLLOWERS

253K
FOLLOWERS

BRAND PARTNERSHIPS

AND COLLABORATIONS

Strategic collaborations with leading technology and performance brands, combining authority in the competitive scene, authentic content, and strong engagement with the gaming community.

BRANDS WORKED WITH



BenQ

Product and performance content with **BenQ ZOWIE**, highlighting competitive use and technical differentiators.

HermanMiller

Experience and recommendation content with **Herman Miller**, focused on comfort and performance.



BRAND VALUE PROPOSITION

- AUTHORITY IN THE COMPETITIVE SCENE
- INTERNATIONAL CREDIBILITY
- STRONG COMMUNITY ENGAGEMENT
- PROVEN TRACK RECORD WITH MAJOR BRANDS

COLDZERA

CONTACT

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